

News Release

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IMD International Search Group's Anna Luiza Osser Receives the AESC IDEA Award

Zurich, Switzerland (June 1st, 2022) – IMD International Search Group is proud to announce that the AESC has handed a prize to **Anna Luiza Osser, Partner at Osser&Osser and Director at the IMD Board**.

Celebrating their 20 years of existence on the Brazilian market, [Osser&Osser](#) is a highly recognized executive search firm their market. Anna Luiza Osser and Patricia Osser Sales founded the company in 2002. They provide from their head office in São Paulo bespoke services to medium and large-sized national and multinational companies, start-ups, family companies and non-profit organizations.

Active in a broad range of sectors in the industrial, services, consumer/retail/agribusiness and finance fields, Osser&Osser's core business has always been executive search yet is able to meet client demands in other leadership consulting services developed over time: Human capital assessment, coaching, succession planning, leadership development and onboarding; family governance; corporate governance; board advisory and strategic consulting. They also offer specific services to family businesses.

The high standards maintained by Osser&Osser were distinguished by the AESC who granted membership to the company in 2012. Additionally, Anna Luiza was a member of the AESC Americas Council for several mandates.

Osser&Osser received in May of this year another major recognition from the AESC in the form of an award: The **AESC IDEA Award 2022**. As per the definition of this award by the AESC, "The AESC IDEA Award builds from the AESC Diversity Pledge by recognizing initiatives that demonstrate an exemplary commitment to **Inclusion, Diversity, Equity, and Access (or "IDEA")**. These initiatives should be of sufficient significance and external impact to be recognized as excellent by the profession".

IMD President José Ruiz, CEO of Alder Koten with offices in the USA and Mexico, nominated Anna Luiza Osser for this award, an initiative strongly supported by Anna Luiza's colleagues and competitors as well in Brazil.

"IDEA" has been in the DNA of Osser&Osser from the beginning and Anna Luiza has been a pioneer in this cause, active in her daily job as a recruiter as in her engagement in the 30% Club, for instance, to increase women representation in the C-Suite and Boards.

The IMD team warmly congratulates Anna Luiza for her achievement and this award!

[Click here to view the presentation of the award from AESC's Lynne Murphy-Rivera and receiving speech of Anna Luiza Osser.](#)

Founded in 1972, IMD International Search Group, www.imdsearch.com, is a top 40 global search organization (Hunt Scanlon rankings 2022) with executive search partners worldwide. The group is a close-knit global alliance of boutique search firms serving clients with global reach and local knowledge.